



From Fields to Families



How Food Flows From Its Sources to Hungry People
in the Second Harvest Food Bank Network

How the Food Flows



In the next few minutes
we will show how
generous donors,
food bank staff,
volunteers and the
community work
together to end
hunger on the Central
Coast



Our Main Food Sources Are:



- Food Industry Donations (manufacturers' surplus)
- Food from the fields (local and regional agriculture)
- Federal food programs (USDA, TEFAP)
- Retail salvage
- Community Food Drives



Part 1

Food Industry Donations



Large regional
and national
food
manufacturers
with surplus
food to donate.



Solicitation



America's Second Harvest network of over 200 food banks approaches manufacturers like Oroweat to donate surplus food the network.



Pick-Up/Delivery



Second Harvest
driver, Ernesto,
drives SHFB truck
to Soquel Ave.
Oroweat outlet 3
times a week.
Loads trays of
bread into bins.



Receiving



Mary unloads
bins of bread
and pastries
with forklift
and weighs.



Inventory



Elias tracks receiving data in Navision accounting system.



Quality Control/Sorting



Volunteers sort bread and pastries and place on agency distribution shelves or bag for USDA distribution.



Distribution



Lillian helps agency shoppers with their purchases. Most non-perishables have shared maintenance fees. Bread and produce are free to insure they move before going bad.



Reaching Hungry People



Sandra and volunteer Christine receive calls from hungry people on the Community Food Hotline and direct them to the nearest pantry or meal.



Part 2

Food From the Fields



Local and regional farmers don't want to waste produce which can't be sold due to size, appearance or market prices.



Solicitation



Ag Against Hunger,
founded by Jess
Brown and Willy
markets itself to
farmers as a
clearinghouse for
surplus.



Donation



Ag Against Hunger
warehouse in
Salinas calls and
says they have a
load of fruits or
vegetables.



Pick-Up/Delivery



Jerry calls Pauls
Trucking for
large loads or
sends a
Second
Harvest truck.



Receiving



Ian unloads
produce
which is
weighed and
put into
coolers.



Quality Control/Sorting



Volunteers inspect
produce in sorting
for USDA and
Food For Children
bags-
waste goes to pig
farms, etc.



Inventory



Dan, Inventory Manager, looks over supply of produce, keeps Fay informed on deliveries and inventory.



Distribution



Agencies pick-up
produce with help
of volunteers.
Produce also goes
out by our trucks
to USDA and Food
For Children
distribution.



Reaching Hungry People



Tony delivers Food For Children to families at low-income housing, migrant camps, and schools.



Part 3

Federal Food Programs



Food from farmers
and
manufacturers is
purchased by
federal
government for
Emergency Food
Assistance
Program (TEFAP)



Solicitation



Lee lobbies
Congress for
adequate TEFAP
funding in the
Farm Bill for food
and distribution
costs.



Donations



United States Department
of Agriculture
warehouse in Kansas
City collects and
distributes produce and
manufactured foods
to states.



Pick-Up/Delivery



State distribution center in Sacramento (Food Link) allocates food and dispatches via trucks to food banks.



Receiving



Harold unloads
pallets of food,
weighs and puts
in rear section of
warehouse.



Inventory



Donna checks over Navision accounting records- USDA are in a different category from other foods.



Quality Control/Sorting



Leigh coordinates volunteers who sort USDA and Food For Children and do many other jobs at the food bank.



Distribution



Ernesto drives a truckload of USDA food to Valley Churches United in San Lorenzo valley for their monthly distribution.



Part 4

Retail Salvage



Food retailers
have cans and
packaging too
damaged to sell
but food is still
good.



Solicitation



Northern California
Food Banks
regional solicitor
contacts a large
retailer like
Safeway and sets
up a salvage
agreement.



Donation



Safeway regional offices calls Contra Costa Food Bank (Nor Cal regional solicitor base) and offers a load. Contra Costa calls Dan to let him know we have salvage coming.



Pick-Up/Delivery



Dan calls a trucking company and gets a large truck to pick up salvage load at Safeway's Stockton warehouse.



Receiving



John
unloads
salvage,
stored in
banana
boxes.



Quality Control/Sorting



Don Jose supervises to rigid inspection standards to prevent contaminated foods. Soiled cans are cleaned, bad foods discarded.



Inventory



Robert assists
bookkeeping in
keeping track of
flow of food
product and
funds.



Distribution



Salvage goes to shopping area where it is distributed off shelves or in cases to pantries and soup kitchens.



Reaching Hungry People



Pat greets “walk-in” clients, directs them to the Community Food Hotline Office where they learn which pantry or soup kitchen will serve them.



Part 5

Community Food Drives



Angela helps with mailings and events which educate and involve individuals and organizations in the fight against hunger.



Solicitation



Jeffrey coordinates Development activities (including food drives), helping to build relationships with community leaders and participating businesses.



Solicitation



Craig manages food drives and Glory oversees mailings, grants and fundraising events.



Donation



Food bank gets
hundreds of
barrels to Holiday
Food Drive
locations with the
help of the
community Barrel
Roll-Out



Pick-Up/Delivery



Elisa works with food drive coordinators and warehouse to arrange pick up and delivery of barrels.



Receiving



Rene offloads barrels
with forklift,
weighs, puts in
bins.



Inventory



Jerry checks that donating groups are credited with poundage as food is taken in.



Quality Control/Sorting



Volunteers at a Saturday Community Food Sort move food from bins into boxes for distribution to agencies.



Distribution



Lillian calls agencies on their food drive allocations. Agencies pick up donated food at the food bank.



Reaching Hungry People



A mother in Beach Flats goes to the Familia Center where Gabriel gives her food.

Carmelita, our Outreach Specialist tells her of social service options.



Conclusion



Willy oversees the distribution of nearly 5 million pounds of food a year coming from a variety of sources.

Dedication and hard work by the food bank staff, network agencies and hundreds of volunteers is required to support our mission...



Our Mission

To involve and educate individuals to end hunger and alleviate malnutrition in our communities.

